



ADVENTURE FOR THOSE
CHANGING THE WORLD



A group of people in colorful kayaks forming a circle on a river. The kayakers are wearing helmets and life jackets, and their kayaks are in various colors like red, yellow, blue, and green. They are arranged in a circular formation on a calm river with dark green water. The background shows some rocks and trees on the bank.

ADVENTURE CREATES IMPACT
WE CREATE ADVENTURE



CAUSE-DRIVEN

One of the world's first cause corporations, **STOKE** BROKER is wholly owned by First Descents - a nonprofit that provides life-changing outdoor adventures for young adults impacted by cancer and other serious illnesses.

All profits benefit First Descents to fuel program expansion.



STOKE BROKER



WE KNOW ADVENTURE

STOKE BROKER's recommendations and process for planning come from a lifetime of experience researching and designing trips. Extraordinary ideas and unforgettable adventures are offered through a highly creative lens.

ATHLETE & EXPERT NETWORK

Our global network includes the best outfitters, athletes, guides, and locals in their respective fields. We know the weather, the backroads, the secret spots and the details that make or break an adventure.

WE LISTEN

We listen to fully understand your needs, then factor in all we know into the trip creation. You will experience life-defining adventures that leave you with stories to pass on to future generations.



An aerial photograph of a turquoise river flowing through a lush green forest. Several kayakers in colorful kayaks (blue, orange, red) are visible on the river. The left side of the image is partially obscured by a dark, semi-transparent overlay containing text.

ADVENTURE FOR THOSE CHANGING THE WORLD

Adventure is a catalyst for innovation and impact.

STOKE BROKER is honored to build custom adventures for foundations and nonprofits that are addressing the most pressing challenges of our time.

NONPROFIT AND NGO PROGRAMMING

Work with us to create experiences that drive teambuilding and alignment amongst your staff, constituents, and key stakeholders. **STOKE** BROKER experiences can also facilitate fundraising activities and donor engagement strategies.

INSPIRE NEXT GEN PHILANTHROPY

Adventure beyond the law office and conference room, work with us to design an experience for your family office. In addition to professional guides, we can enroll facilitators to help align philanthropic priorities and inspire Next Gen participation.

APPROACH

STOKE BROKER'S programs transform how organizations approach their business, invest in their people, and stand up for the natural world.



TRANSFORM

THROUGH PEAK ADVENTURE



DRIVE

DEEP CONNECTION



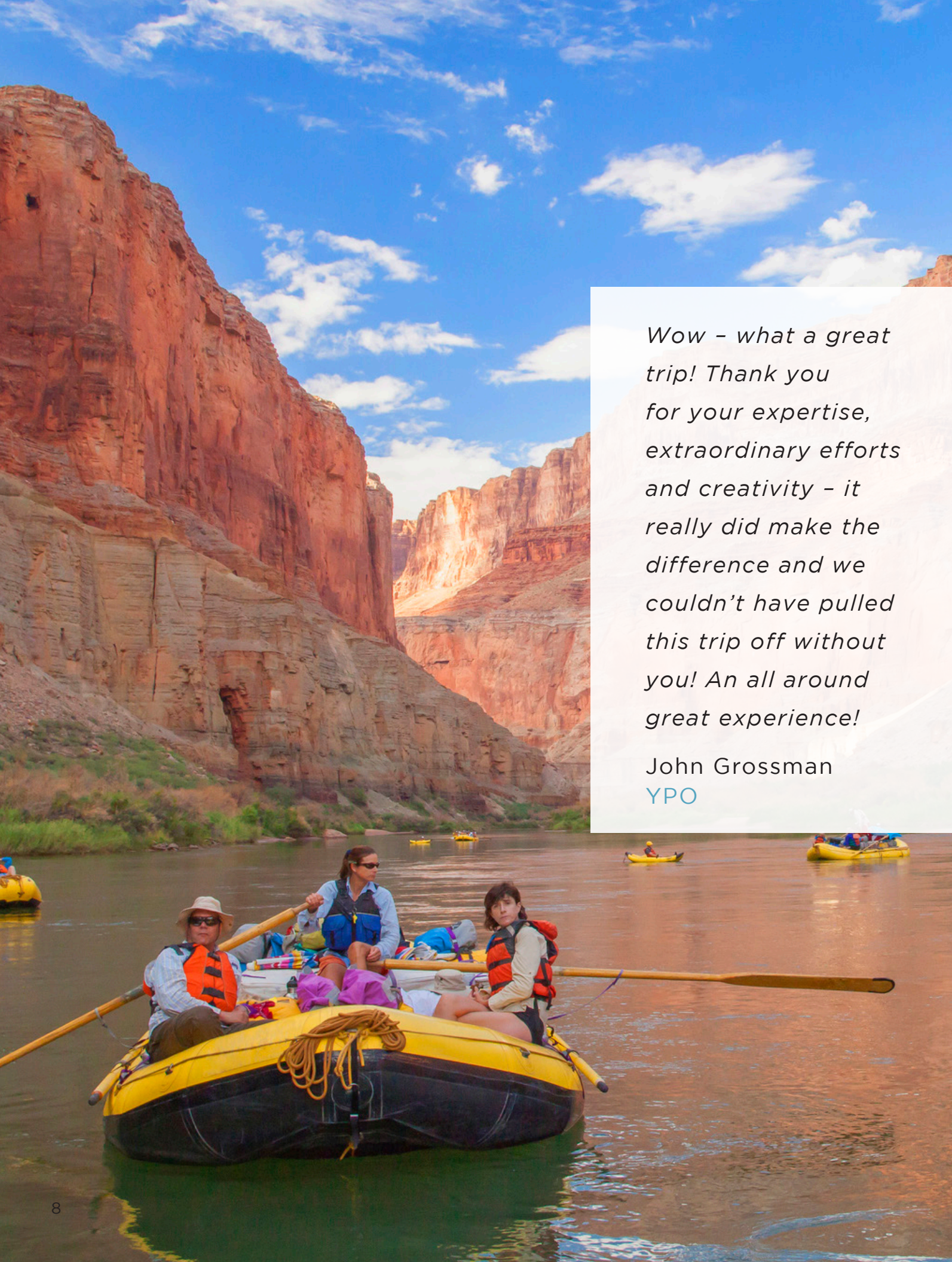
IGNITE

ORGANIZATION CULTURE

“THE POWER OF ADVENTURE AND WANDERING IS
ROOTED DEEP IN OUR DNA. IT HELPS US LEAD MORE
INTENTIONAL LIVES FULL OF PURPOSE, PASSION
AND DRIVE. WE LEARN ABOUT OURSELVES AND
THE WORLD BEYOND US. ADVENTURE CREATES THE
STORIES WE TELL THAT COME TO DEFINE US. IT
MAKES US BETTER. IT MAKES US WHOLE.”

- BRAD LUDDEN, FOUNDER & PRO ATHLETE





CASE STUDY: YPO

Wow - what a great trip! Thank you for your expertise, extraordinary efforts and creativity - it really did make the difference and we couldn't have pulled this trip off without you! An all around great experience!

John Grossman
YPO

GOAL:

An “Only at YPO” experience for a group of 45 chapter members.

DESIGN:

STOKE BROKER designed a whitewater adventure incorporating fun, connection, and discussion for YPO members ranging from “outdoorsman” to “their first time on dirt”. The experience involved professional white water kayaking athletes, musicians, and a sommelier with custom camp decor to elevate the trip beyond expectations

ACTIVITY: Whitewater Rafting

LOCATION: Westwater Canyon, Colorado

DURATION: 3 Days, Friday - Sunday

PARTICIPANTS: 45 Executives

GUIDES: 15 Professional guides, 3 professional kayak athletes, 1 professional musician



OUR PROCESS



01 CONSULTATION

You talk, we listen. Your needs in your words.

Understand key parameters (culture, outcomes, budget, timeline, activities, duration)

DELIVERABLES: Complimentary Needs Assessment

COST: Free

02 IDEATION

We show you what's possible.

Create a curated presentation of program options and transparent budgets for each option

DELIVERABLES: Concept proposal, budget overview

COST: Deposit required; applied to program cost

03 CO-CREATION

Let's get this dialed.

Work closely with the internal team to ensure all program elements are intentionally designed to achieve outcomes

DELIVERABLES: Full itinerary, Legal agreement

COST: 50% deposit on trip cost

04 EXECUTION

We've got your back the whole way.

Prepare you for departure, set expectations and safely execute your program

DELIVERABLES: Final itinerary, packing list, program-specific supporting documents

JOIN US

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