



ADVENTURE FOR THOSE  
**CHANGING THE WORLD**







ADVENTURE CREATES IMPACT  
**WE CREATE ADVENTURE**





## CAUSE-DRIVEN

One of the world's first cause corporations, **STOKE** BROKER is wholly owned by First Descents - a nonprofit that provides life-changing outdoor adventures for young adults impacted by cancer and other serious illnesses.

All profits benefit First Descents to fuel program expansion.



STOKE BROKER





## WE KNOW ADVENTURE

**STOKE** BROKER's recommendations and process for planning come from a lifetime of experience researching and designing trips. Extraordinary ideas and unforgettable adventures are offered through a highly creative lens.

## ATHLETE & EXPERT NETWORK

Our global network includes the best outfitters, athletes, guides, and locals in their respective fields. We know the weather, the backroads, the secret spots and the details that make or break an adventure.

## WE LISTEN

We listen to fully understand your needs, then factor in all we know into the trip creation. You will experience lifedefining adventures that leave you with stories to pass on to future generations.





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# ADVENTURE FOR THOSE CHANGING THE WORLD

Adventure is a catalyst for innovation and impact.

**STOKE** BROKER is honored to build custom adventures for foundations and nonprofits that are addressing the most pressing challenges of our time.

## INSPIRE NEXT GEN PHILANTHROPY

Adventure beyond the law office and conference room, work with us to design an experience for your family office. In addition to professional guides, we can enroll facilitators to help align philanthropic priorities and inspire Next Gen participation.

## NONPROFIT AND NGO PROGRAMMING

Work with us to create experiences that drive teambuilding and alignment amongst your staff, constituents, and key stakeholders. **STOKE** BROKER experiences can also facilitate fundraising activities and donor engagement strategies.



# APPROACH

**STOKE** BROKER'S programs transform how organizations approach their business, invest in their people, and stand up for the natural world.



TRANSFORMATION

THROUGH PEAK ADVENTURE



DRIVE

DEEP CONNECTION



IGNITE

ORGANIZATION CULTURE

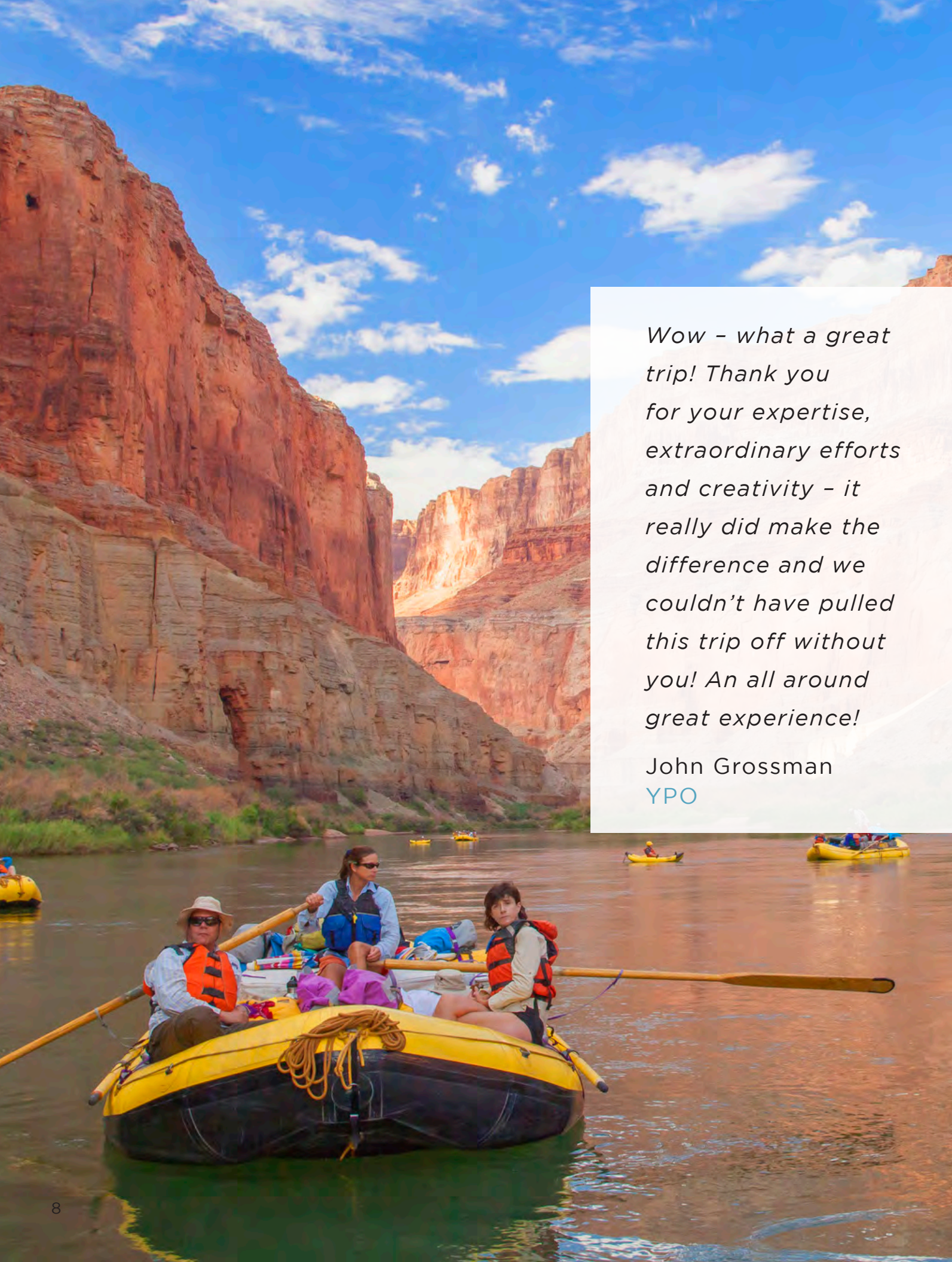


“THE POWER OF ADVENTURE AND WANDERING IS ROOTED DEEP IN OUR DNA. IT HELPS US LEAD MORE INTENTIONAL LIVES FULL OF PURPOSE, PASSION AND DRIVE. WE LEARN ABOUT OURSELVES AND THE WORLD BEYOND US. ADVENTURE CREATES THE STORIES WE TELL THAT COME TO DEFINE US. IT MAKES US BETTER. IT MAKES US WHOLE.”

*- BRAD LUDDEN, FOUNDER & PRO ATHLETE*







# CASE STUDY: YPO

*Wow - what a great trip! Thank you for your expertise, extraordinary efforts and creativity - it really did make the difference and we couldn't have pulled this trip off without you! An all around great experience!*

John Grossman  
YPO

## **GOAL:**

An “Only at YPO” experience for a group of 45 chapter members.

## **DESIGN:**

**STOKE** BROKER designed a whitewater adventure incorporating fun, connection, and discussion for YPO members ranging from “outdoorsman” to “their first time on dirt”. The experience involved professional white water kayaking athletes, musicians, and a sommelier with custom camp decor to elevate the trip beyond expectations

**ACTIVITY:** Whitewater Rafting

**LOCATION:** Westwater Canyon, Colorado

**DURATION:** 3 Days, Friday - Sunday

**PARTICIPANTS:** 45 Executives

**GUIDES:** 15 Professional guides, 3 professional kayak athletes, 1 professional musician





# OUR PROCESS



## 01 CONSULTATION

You talk, we listen. Your needs in your words.

Understand key parameters (culture, outcomes, budget, timeline, activities, duration)

**DELIVERABLES:** Complimentary Needs Assessment

**COST:** Free

## 02 IDEATION

We show you what's possible.

Create a curated presentation of program options and transparent budgets for each option

**DELIVERABLES:** Concept proposal, budget overview

**COST:** Deposit required; applied to program cost

## 03 CO-CREATION

Let's get this dialed.

Work closely with the internal team to ensure all program elements are intentionally designed to achieve outcomes

**DELIVERABLES:** Full itinerary, Legal agreement

**COST:** 50% deposit on trip cost

## 04 EXECUTION

We've got your back the whole way.

Prepare you for departure, set expectations and safely execute your program

**DELIVERABLES:** Final itinerary, packing list, program-specific supporting documents



# JOIN US

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