

# PEAK ADVENTURE ON YOUR TERMS

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# CAUSE-DRIVEN

One of the world's first cause corporations, **STOKE** BROKER is wholly owned by First Descents - a nonprofit that provides life changing outdoor adventures for young adults impacted by cancer and other serious illnesses.

All profits benefit First Descents to fuel program expansion.





ADVENTURE CREATES IMPACT WE CREATE ADVENTURE



## A LETTER FROM OUR FOUNDER

My life is a result of adventure. All of my days have been rooted in and shaped by the call of wild places. Chasing the sun through snow-capped peaks; kayaking untamed rivers; tracking animals through the high country; skiing untouched mountain slopes; and sitting just beyond the break at sunset — these are the spaces and places that are integral to my being.

I've been lead to the best places and met the best people through this type of adventure and wandering. I've seen how the power of these experiences is rooted deep in our DNA. We lead more intentional lives full of purpose, passion and drive. We learn about ourselves and the world beyond us. Adventure creates the storites we tell that come to define us. It makes us better. It heals us.

I've been incredibly fortunate in my pursuit of adventure, and I've met some extraordinary folks along the way. And I think all of that is well worth sharing. It's why I created Stoke Broker. We provide pinnacle, ultra-customized, unmatched adventure experiences built specifically for you, and deliver them to your doorstep so that all you have to do is say "yes" and the rest.... well, the rest is where it all begins.

See you out there,



### WE KNOW ADVENTURE

**STOKE** BROKER's recommendations and process for planning come from a lifetime of experience researching and designing trips. Extraordinary ideas and unforgettable adventures are offered through a highly creative lens.

### ATHLETE & EXPERT NETWORK

Our global network includes the best outfitters, athletes, guides, and locals in their respective fields. We know the weather, the backroads, the secret spots and the details that make or break an adventure.

### WE LISTEN

We listen to fully understand your needs, then factor in all we know into the trip creation. You will experience lifedefining adventures that leave you with stories to pass on to future generations.



# WHY ADVENTURE? BECAUSE ADVENTURE MAKES US WHOLE

Adventure is the deliberate process of expanding our boundaries, both internal and external, through activities that excite the soul and focus the mind.

Pushing ourselves, externally with risk and internally with awareness, has profound effects on our capacity for joy, creativity, empathy, entrepreneurship and personal innovation.

Above all, adventure connects us to ourselves, each other, and the natural world.

# OFFERINGS

**STOKE** BROKER offers adventure on your terms. We handle the coordination and fine details. Your job is to experience the profound and breathtaking moments that only peak adventure can create.

Whether you're seeking an experience for your family, friends, company, or nonprofit, we'll make it happen.

### PRIVATE ADVENTURE

Peak adventure on your terms.

### CORPORATE ADVENTURE

Ignite corporate culture and team building.

### IMPACT ADVENTURE

Adventure for groups changing the world.



"THE POWER OF ADVENTURE AND WANDERING IS ROOTED DEEP IN OUR DNA. IT HELPS US LEAD MORE INTENTIONAL LIVES FULL OF PURPOSE, PASSION AND DRIVE. WE LEARN ABOUT OURSELVES AND THE WORLD BEYOND US. ADVENTURE CREATES THE STORIES WE TELL THAT COME TO DEFINE US. IT MAKES US BETTER. IT MAKES US WHOLE."

- BRAD LUDDEN, FOUNDER & PRO ATHLETE



# ADVENTURE DESIGN LOOKS LIKE...

#### FLY TO A REMOTE RIVER IN ALASKA...

Catch running salmon on a fly rod. Your boat meets you, loaded for an overnight excursion to an uninhabited island. Eat mussels from the beach and fresh fish from that day's catch. Warm yourself in front of a giant bonfire. Wake up to catch waves on your own surf break with 19,000' peaks looming in the background.







# OUR PROCESS



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Understand key parameters (group makeup, destination, budget, timeline, activities, duration)

**DELIVERABLES:** Complimentary Needs Assessment

**COST:** Free

# **IDEATION**

Create a curated presentation of trip options and transparent budgets for each option

**DELIVERABLES:** Trip proposal, budget overview

**COST:** Deposit required; applied to trip cost

#### **CO-CREATION** Let's get this dialed.

Work closely with you to ensure the trip is intentionally designed to meet your needs

**DELIVERABLES:** Full itinerary

**COST:** 50% deposit on trip cost

#### EXECUTION We've got your back the whole way.

Prepare you for departure, set expectations and safely execute your program

DELIVERABLES: Final itinerary, packing list, tripspecific supporting documents

### CONSULTATION

You talk, we listen. Your needs in your words.

#### We show you what's possible.

# JOIN US

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